



UA-3504
B. B. A. (Sem. I) (CBCS) Examination
March/April – 2012
Communication & Soft Skills

Time : Hours]

[Total Marks : 70

Instructions :

(1)

<p>नीचे दृष्टवित्त निशानीवाणी विगतो उत्तरवही पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : B. B. A. (SEM. 1) (CBCS)</p> <p>Name of the Subject : COMMUNICATION & SOFT SKILLS</p> <p>Subject Code No. : 3 5 0 4 Section No. (1, 2,.....): NIL</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; width: 100%;">Student's Signature</div>
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- (2) Figures to the right indicate full marks.
(3) Indicate clearly the option you attempt.

- 1 (a) Answer any six of the following questions in brief : **12**
- (i) How does the description of the setting create suspense in the story 'After Twenty Years' ?
 - (ii) Why is there a gulf between the scientific worker and the general public ?
 - (iii) Why did Elwin choose villagers as workers at the Ashram ?
 - (iv) Who was Shakespeare's sister ? Describe her qualities.
 - (v) Why does Haldane say that the invention or discovery is less important than the very idea of scientific research ?
 - (vi) Describe Chandu's daily routine.
 - (vii) Who came up with the idea of barber's trade union ? Why ?

- (b) Write short notes on any three of the following : **18**
- (i) Psychological and social factors in destroying a woman's literary talent
 - (ii) Planning the presentation
 - (iii) Telephonic messages
 - (iv) Character sketch of Bob
 - (v) The Barber's trade union.
- 2** (a) Draft a speech addressing a seminar on price rise and consumer problems. **10**
- OR**
- (b) Draft a speech welcoming an industrialist who has been invited to preside over a function. **10**
- 3** (a) Write a dialogue between the employer and an employee interviewing for the promotion. **10**
- OR**
- (b) Write an imaginary conversation between two salesmen who meet in the market selling the same product of different companies. **10**
- 4** (a) Draft a brief speech to be delivered by the company chairman welcoming a foreign delegation to the company. **10**
- OR**
- (b) Prepare a telephonic communication between the Chairman and the secretary regarding the preparation of receiving, the Japanese delegation at the airport and at the hotel. **10**

5 Do as directed :

10

- (1) Walking is the best exercise.
(Identify the 'gerund' in the sentence)
- (2) My brother has come from Chennai _____ plane.
(Insert proper preposition)
- (3) Wow ! What a lovely tatoo !
(Convert into assertive sentence)
- (4) O brother i cant understand this headline of the times
of india
(Punctuate the sentence and use capitals wherever
necessary.)
- (5) Sonu Nigam sings well.
(Add a question tag)
- (6) Ambica is anchoring the show.
(Change the voice)
- (7) Don't haste, the lunch _____ now.
(Use proper tense form of the verb 'prepare'.)
- (8) Amitabh Bachchan was _____ M.P.
(Insert an article)
- (9) Both of my sisters _____ (have/has) cars.
- (10) 'Oh, no, you are _____ (elder/older) to me.
- (11) Use the phrase 'Look for' in your sentence.
- (12) There is a peon _____ (clean) my office.
(Use proper form of the verb given in the bracket.)